

Contract # 25311475

CPE: 509/942/7905

22314

Changes as of: 9/20/2016 at 4:32 PM

Version: Original Order Station: WFVX

Total \$: \$320.00

Agency: AMER MEDIA & ADVOCACY GROUP

Flight: 10/7/16 - 10/13/16 Advertiser: POLIQUIN, BRUCE

Market: Bangor

Total Spots: 4

815 SLATERS LANE ALEXANDRIA, VA

Product: ME-2 Agency Order #: 5408758

Office: WASHINGTON Primary Demo: Adults 35+

Total CPP: \$80.00 Total GRP: 4.0

125 West 55th St New York, NY 10019

Buyer: MediaAssistant, AMAG Salesperson: JAMES SCUTARI

202-955-5342

Con Type: POLITICAL/VOTE

Assistant: JAMES SCUTARI 202-955-5342

Separation:

Comments: Separation: 30

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Special Instructions

3 1	an endreadag	Order Level Comments 114 Commen
Date(Time	Added by	Comment
09/20/16 4:35 PM	JAMES SCUTARI	Separation: 30

Competitive Information								
Market Budget:	\$12,000							
WFVX Share:	2%							
Comment:								
WABI:	54%							
WLBZ:	24%							
WVII:	20%							

Daypart Summary								
Day/Time	% Distrib	Spots 2	Dollars	CPP	GRP			
	100%	4	\$320.00	\$80,00	4.0			
Total	100%	AL PROPERTY A TAX	\$320.00	\$80,00	4.0			

Monthly Summary								
Month	Spots	Dollars						
2016-Oct	4	\$320.00						
Total	4	\$320.00						

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New	9/20/16 4:32 PM JAM	ES SCUTARI	New	4	\$320.00	\$320.00		

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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